How does trade and industrial policy help promote export?

Research framework for discussion

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Content

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- The framework
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Objective

Concrete trade and industrial policies to help promote exports of potential sectors

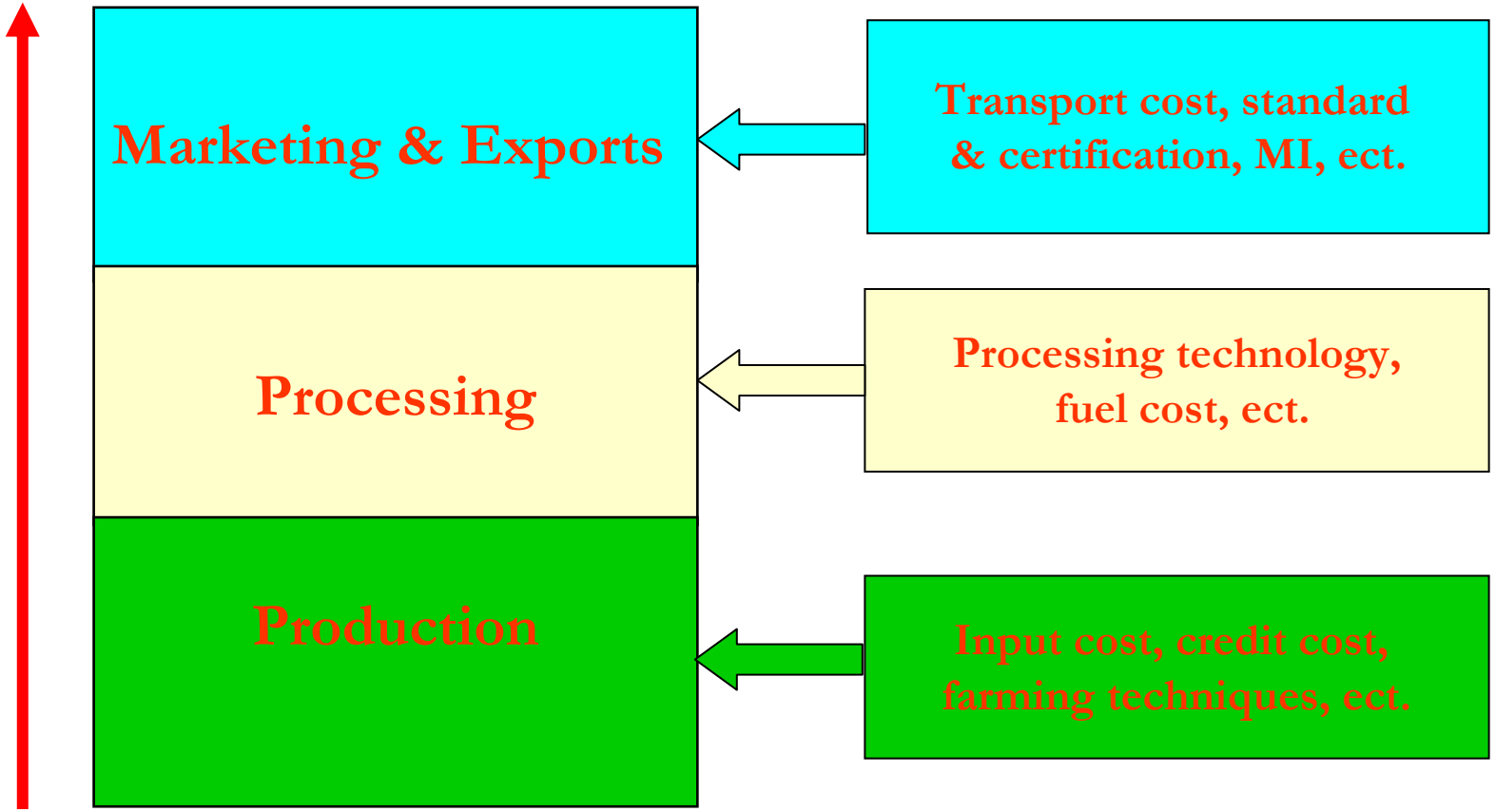
- Organic rice
- Cashew nut
- Rubber
- Silk products
- Tourism

Research questions

- Why does Cambodia export raw products and re-import final processed products?
- Why do potential sectors continue loosing their value addition?
- What are critical issues hindering export competitiveness ?
- How would trade and industrial policies work for enhancing export competitiveness ?

The framework

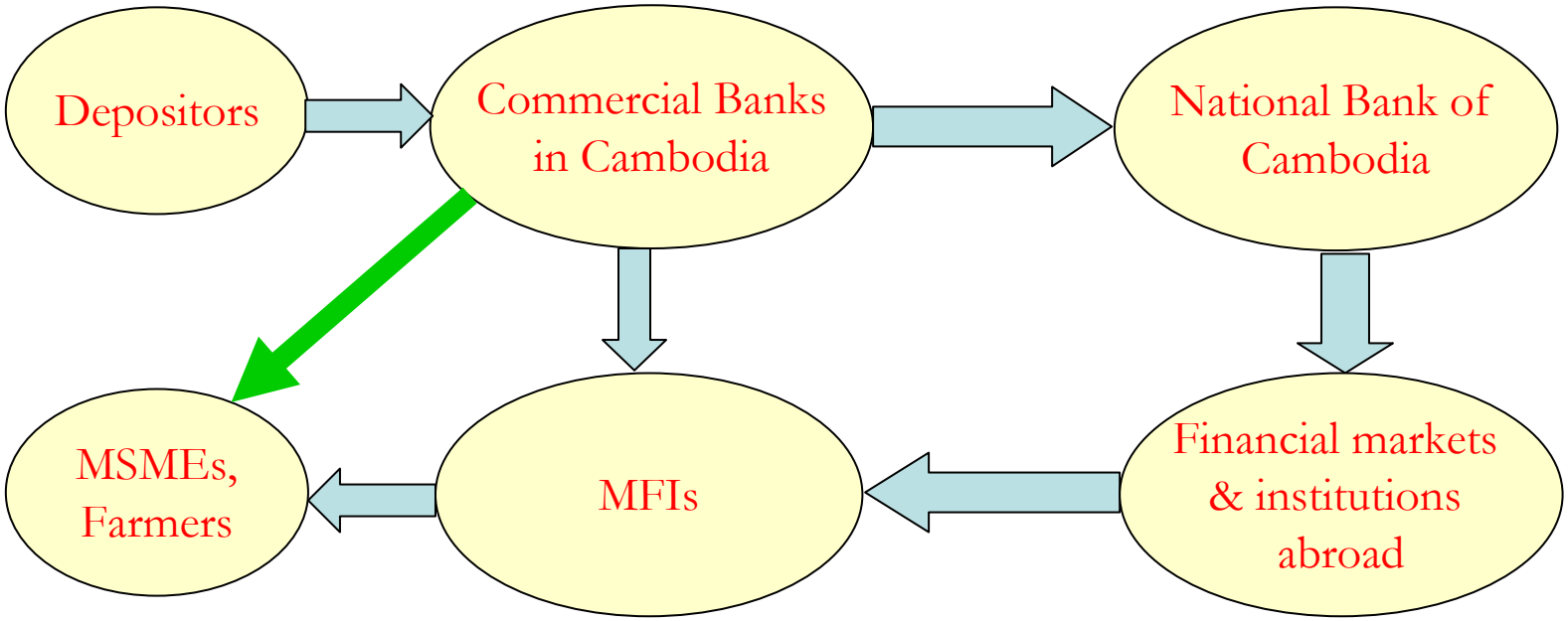
A product must be competitive in all stages of value chain in order to compete in international and liberalized markets



High cost of credit

Why are MSMEs and farmers still facing high interest rate?

What are policy options ?



High cost of fuel

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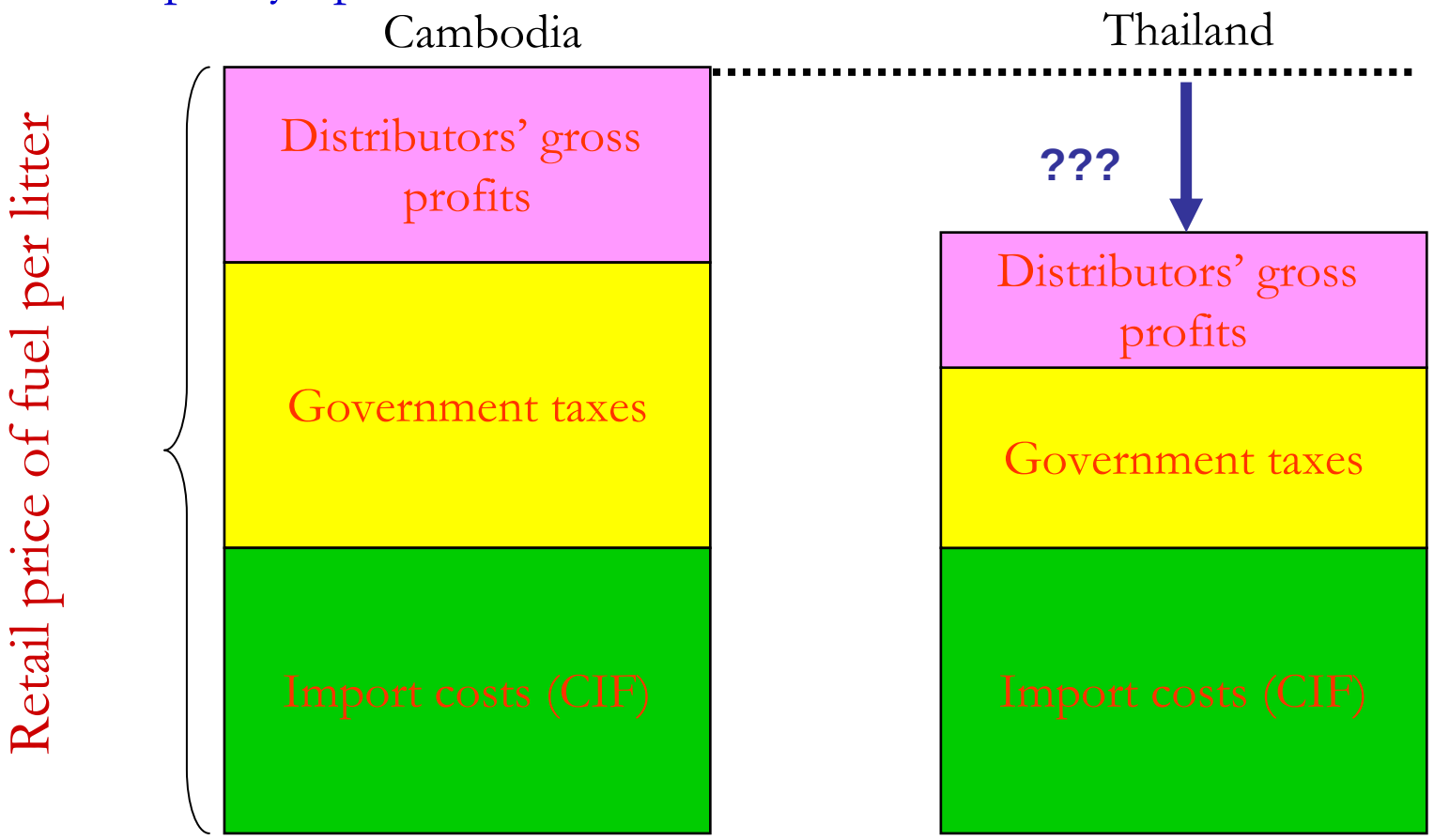
Why are processing enterprises burdened by expensive costs of fuel?
What are policy options?



Standards & Certifications

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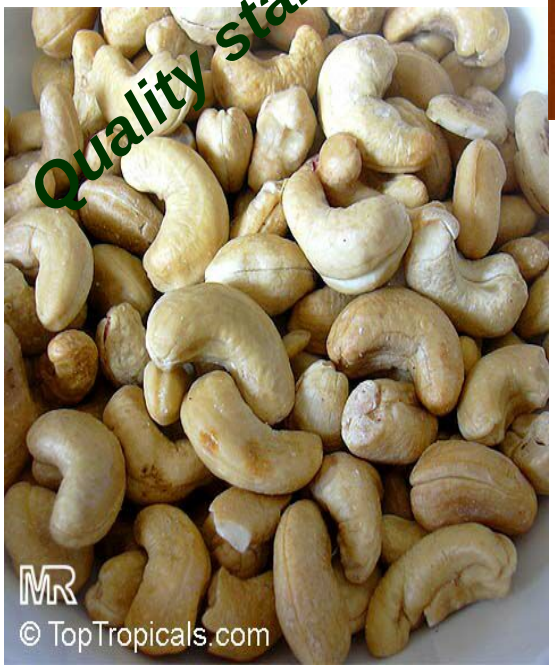
How are Cambodia's exports distorted by lack of standards and certifications?

What are policy options?



Approach to policy options

- Common policy options for five sectors
- Policy options for individual sector

Thanks for Your Attention!